

February 17, 2021

To: Rachel Harlow-Schalk, City Manager

From: Micky Zurcher, BID Executive Director

Subject: BID requests the City enact a graffiti removal policy

Present Situation: Under the City approved BID FY21 work plan and budget, a short-term goal of the BID was to formulate a graffiti policy like Bozeman, Great Falls, and Denver, CO.

In October 2018, a letter was sent to all property owners requesting their help to remove graffiti in a timely manner. Last fall, a survey was sent to our constituency asking three fundamental questions: rate your concern of graffiti in the district? (65% were concerned); have you ever looked to the City, BID, or other organization to assist with removal? (5.4% Yes, 94.5% No); Would it help if the City, BID, or other organization helped with removal? (67.5% Yes, 25% no, 7.5% did not indicate).

Proposal/Objective: Request the assistance and support from the city to adopt an ordinance for graffiti abatement and clearly and cleanly define a zero-tolerance ordinance for graffiti in the district and the city. The City can help identify the location of the graffiti and notify HBID staff through a variety of channels, including leveraging the “My Helena” App.

Attachments: BID PowerPoint, [Denver’s graffiti abatement ordinance](#), [Denver’s permission form for free graffiti removal](#)