## **PUBLIC INFORMATION & ENGAGEMENT WORKSHEET**

Most City projects will involve some type of public information and/or engagement process. Even the smallest impact projects will have a basic level of public information that should be available to the community. Fill out the following worksheet to help determine the level of information or engagement that is appropriate for your project.

Project:	Staff Lead:	Media Lead:		
Departments Involved:				
External Groups to Involve:				
Helena Citizen Council:				
Advisory Boards/Committees:				
Stakeholders:				
Partner Agencies:				
Other:				
Start Date:	Expected End Date:			
Brief Project Summary:				



## **CHECKLIST**

Type of Involvement	Informational Tools	Engagement Tools
Inform [provide information]	Website Project Map Social Media Media/Public Advisory Utility Bill Inserts Door Hangers	Public Meeting(s) Be Heard Helena Q&A
Consult [obtain public feedback on decision(s)]	Website     Project Map     Social Media     Media/Public Advisory     Utility Bill Inserts     Door Hangers	Public Meeting(s) Be Heard Helena Survey Polls Ideas
Involve [obtain input for decision(s)]	Website     Project Map     Social Media     Media/Public Advisory     Utility Bill Inserts     Door Hangers	Public Meeting(s) Be Heard Helena Survey Ideas Guestbook Stories
Collaborate [partner in all aspects of decision(s)]	Website     Project Map     Social Media     Media/Public Advisory     Utility Bill Inserts     Door Hangers	Public Meeting(s) Be Heard Helena Survey Ideas Stories Places Guestbook Polls
Empower [public makes the decision(s)]		Ballot (Election)

